

# Priya Kadhare

Digital Marketing  
Executive

## Contact

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## Skills

- Social media marketing
- Search Engine Optimisation
- Graphic Designing
- Canva
- Performance Marketing
- Wordpress Web Development
- Email Marketing
- Whatsapp Marketing
- E-Commerce Marketing
- Affiliate Marketing

## Language

- English
- Hindi
- Marathi

## About Me

I am a results-driven digital marketing professional with proven expertise in SEO, Social Media Marketing, Performance Marketing, and E-commerce strategy. My skill set spans WordPress development, affiliate and email marketing, WhatsApp campaigns, and visual content design. Proficient in industry-standard tools including Google Ads, Meta Ads, Google Analytics, Ahrefs, Canva, and YouTube Studio, I combine data-driven insights with creative execution. I also leverage advanced AI platforms such as ChatGPT, Gemini AI, Pollo AI, and Dzine AI to optimize workflows and enhance campaign performance.

## Education

- June 2025

### DGmark Institute

Advanced in Digital Marketing Course

- March 2023- April 2024

### Gokhale Educational Society

Bachleors in Management Studies

## Projects

Wordpress Website

Link-<https://digitalpriyakadhare.in>

## Certification and Courses

Advance Microsoft Excel

- Certified in Advanced Microsoft Excel with skills in pivot tables, formulas, and data analysis.
- Experienced in dashboard creation, automation, and data visualization.

# Tools

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- Canva
- Ahrefs
- Google Ads
- Meta Ads
- Google Business Profile
- Google Keyword Planner
- Google Analytics
- Google Search Console
- Youtube Studio
- Mailchimp
- Brevo
- Video Commerce
- Google AdSense
- AI Tools
  - Chatgpt
  - Pollo AI
  - Gemini AI
  - Elemen labs
  - Dzine AI
  - Krea AI

## Advance Tally + GST

- Certified in Tally with knowledge of accounting principles, GST, and inventory management.
- Skilled in voucher entry, financial reporting, and payroll processing in Tally ERP.

## Advance Microsoft Word

- Certified in Microsoft Word with proficiency in document formatting, styles, and templates.
- Skilled in creating professional reports, tables, and automated content using advanced features.